



20s.BERLIN: The virtual reality time travel to Berlin of the Golden Twenties!

On October 2, Berlin will be richer by a digital attraction: Over the next three months, 20s.BERLIN will make a stop at the *East Side Mall*.

Berlin, Sept. 14, 2021 - Going back 100 years in a split second - right into the heart of the lively Berlin in the 1920s: to *Pariser Platz* at *Brandenburg Gate*. That is 20s.BERLIN! The world's first freely accessible VR time travel to the European metropolis of the legendary Roaring Twenties. After a good two years of developing, Berlin-based start-up TIMETRAVEL.BERLIN (TTB) is presenting its VR to the broad public from October 2. The first stop of the mobile VR station, designed as a historical advertising pillar, is the *Berlin East Side Mall*. Tickets are available now at **20s.BERLIN**.

Right in the midst instead of just being around it: in the 'real' Berlin of the 1920s.

As soon as the VR goggles are put on, newspaper boy 'Tiger' welcomes the time travelers on the virtual *Pariser Platz* - that is his territory! As a true Berlin snout, he not only has the latest headlines at the ready, he also knows everyone around and serves up the latest gossip. But only to those who follow him, because 20s.BERLIN is freely accessible and reactive, i.e. there is no predefined sequence of events. Whoever wants to can explore the area around the *Brandenburg Gate* on their own.

Whether on one's own or with 'Tiger' - time travelers should be prepared for a turbulent experience, because 'real' life pulsates on *Pariser Platz*: Traffic roars through the *Brandenburg Gate*, past the *Hotel Adlon* and along *Unter den Linden* towards *Alexanderplatz*. The gigantic *Graf Zeppelin* floats silently in the sky and what the spectacular rocket car *RAK 2* from *Opel* is all about? They can find out too! They witness historical events, can immerse themselves in everyday scenes and meet famous personalities who in fact were in Berlin in the 1920s. Just about everything in 20s.BERLIN is directly based on the original: the buildings, the cars, the fashion and many of the micro-scenes. Even details such as poster motifs and headlines are based on historical sources.

20s.BERLIN @ *East Side Mall*

What: The world's first freely accessible VR simulation of the European metropolis of the 1920s. Audio: German; subtitles: German/English

Where? On the 1st floor of the *East Side Mall*, Tamara-Danz-Str. 11, 10243 Berlin, Germany.

When? Opening for invited guests & press on Oct. 1; from Oct. 2: Mon. - Sat. from 9 a.m. - 9 p.m.

Tickets & Vouchers: Available now at **20s.BERLIN**

Single tickets* from EUR 12,00 (reduced from EUR 9,00)

Family tickets* from EUR 27,00

Group tickets* from EUR 77,00

Offers for school classes from EUR 56,00

* prices vary according to length of stay (recommendation for VR inexperienced: 20 min.).

About: Founded in 2018 by Peter Langer and Dr. Benedikt Goebel as a 'virtual time travel agency', TIMETRAVEL.BERLIN (TTB) develops authentic, historically sound VR time travel experiences. Currently, the start-up is realizing the VR simulation 20s.BERLIN. In 2020, the project, which is supported by *Medienboard Berlin-Brandenburg*, received a *MegaGrant* from *Unreal Engine* developer *Epic Games*. In the time context of the opening, 20s.BERLIN is also to be published in *Early Access* on *STEAM*. A showroom in which the VR can be presented geographically expanded and in other playouts is already being planned.

Contact: TIMETRAVEL.BERLIN UG

Peter Langer, Choriner Str. 32, 10435 Berlin

TIMETRAVEL.BERLIN

20s.BERLIN

langer@timetravel.berlin

Press contact: *büro für gelungene kommunikation*

Rebecca Gerth, Kastanienallee 73, 10435 Berlin

tel. +49 (0)30 2859 9339

mobile +49 (0)178 389 88 08

r.gerth@bfgk-berlin.de